

## PIONEERING A SUSTAINABLE ACCESS ECOSYSTEM

Join us in creating meaningful conversations that inspire actions and become integral to delivering an enriching two-day scientific program at DUPHAT 2024, filled with power-packed sessions, all CME-accredited. In-person attendees will have the opportunity to augment their CME hours, adding significant value to their professional development. Join us at the Dubai International Pharmaceuticals and Technologies Conference and Exhibition for an immersive and educational experience.

DAY ONE: JANUARY 9, 2024, TUESDAY									
SESSION	SPEAKER NAME AND TITLE	TOPIC	START TIME	END TIME					
	Opening remarks, by Dr. Ali El Sayed		12:00	12:10					
UNDERSTANDING THE UNMET NEEDS & CHALLENGES	<b>Dr. Joseph Saba</b> CEO and Co-Founder, Axios International	Scientific Inquiry into Healthcare Access: Analyzing Barriers and Research Approaches	12:15	12:30					
	<b>Dr. Hadi Mohamad Abu Rasheed,</b> Head of Cancer Awareness and Professional Development Department, Research and Development Officer, Qatar Cancer Society	Unveiling Unconventional Challenges in Healthcare Access	12:35	12:50					
	<b>Francisco Freyria,</b> CEO General Director of Fundacion Fomento de Desarrollo Teresa de Jesus I.A.P	Healthcare Landscape Analysis	12:55	13:10					
	Panel Discussion		13:10	13:30					
ACCESS SOLUTIONS RESOURCES & ECOSYSTEM	<b>Dr. Sana Alblooshi</b> B.Pharm, Pharm.D, BCOP, MBA Hematology/Oncology Clinical Pharmacist, Tawam Hospital	Key Factors and Prerequisites for Pharmacists in Healthcare Access Enhancement	13:30	13:45					
	<b>Edmund Lim</b> We Care Journey - SMA	Strategic Resource Exploration in healthcare Access	13:50	14:05					
	Mohammed Suhail Al-Muhairi, CEO and Managing Director of Dar Al Ber	Cultivating Strategic Partnerships in the Access Ecosystem	14:10	14:25					
	<b>Dr. Omar AbdiHamid</b> Clinical oncologist Kenya Society of Hematology and Oncology	Data-Driven Decision- Making and Advocacy	14:30	14:45					
Panel Discussion									
Lunch Break			15:00	15:30					
ACCESS SOLUTIONS OVERVIEW	<b>Pelin Incesu,</b> Area Vice President For MEA at AstraZeneca	Navigating Healthcare Horizons: Benchmarking Success and Strategic Expansion in Access Solutions	15:30	15:45					
	Mohammed Ezz Eldin, Head of Novartis Gulf	A Pioneer's Approach to Designing and Evaluating Innovative Healthcare Solutions	15:50	16:05					
	<b>Areej Saqr,</b> Patient Experience Senior Manager at DHAMAN	The Significance of Tailoring Access Solutions to Individual Needs in Optimizing Patient Experience	16:10	16:25					
	<b>Dr. Mohamed El Sahili,</b> CVO Medland Hospital	Assessment, Adaptation, and Agility in healthcare Access Solutions	16:30	16:45					
Panel Discussion				17:00					
	END OF DAY ONE								





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DAY TWO: JANUARY 10, 2024, WEDNESDAY								
SESSION		SPEAKER NAME AND TITLE	TOPIC	START TIME	END TIME			
		Opening remarks and recap of day one, by Axio	s International team	12:00	12:10			
ACCESS SOLUTIONS SUCCESS FACTORS	<b>Dr. Afnan Saeed Mubarak Almordi,</b> Manager for pharmaceutical KPIs & projects management in the General administration of pharmaceutical care, Ministry of health KSA	Unlocking the Success Code of Access Solutions	10:00	10:15				
	<b>Dr. Hazzaa Hamdan Aghamdi,</b> MHI, PMP®, ITIL®   EMBA Candidate   Entrepreneurial MBA   e-Health and Digital Transformation   Automation and Process Optimization   Operation Management   Riyadh, King Faisal Specialist Hospital & Research Center	Fireside Conversation with a Visionary in Access Solutions	10:20	10:35				
	Hawra Alsayed, Clinical Pharmacist, Rashid Hospital, DAHC	The Evolution of Technology in Advancing Healthcare Access	10:40	10:55				
Panel Discussion			10:55	11:15				
VISUALIZING THE IMPACT OF ACCESS SOLUTIONS	<b>Dr. Mecciya Majrashi,</b> President of saudi Patient Experince, Saudi Society of Health administration	The Strategic Impact of Collaborating with Diverse Stakeholders in Optimizing the Effectiveness of Access Solutions	11:20	11:35				
	Anas Hamad, Director of Pharmacy & Head of Medication, Safety/Quality at Hamad Medical corporation, Assistant Professor, Qatar University, Hamad Medical Corporation, Qatar	The quantification of the economic impact of Access solutions on healthcare system	11:40	11:55				
	<b>Hussain Jafri,</b> Executive Director World Patients Alliance (WPA)	Empowering Patient Autonomy: The Crucial Role of Access Solutions in Informed Healthcare Decision-Making	12:20	12:35				
	Patient	Storytelling Mastery: Narratives of Personal and Collective Impact	12:40	12:55				
Panel Discussion			13:00	13:20				
Lunch Break			13:30	14:30				
Access Solutions to Healthcare: A road map from designing to implementation			15:30	15:45				
ACCESS SOLUTION WORKSHOP	Innovative Design Sprint: "Crafting Your Access Blueprint"		15:50	16:05				
	Showcase and Peer Review of Cutting-edge Access Solutions			16:25				
		END OF DAY TWO						



Dubai World Trade Center



9<sup>th</sup> & 10<sup>th</sup>, January 2024



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